

Press Release

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GEICO LOOKS TO PRAXIS CONSULTING TO ENSURE THE BEST CUSTOMER SERVICE AND SAVINGS

—Subrogation Experts Join Forces With One of Nation's Largest Auto Insurers—

Washington, DC (December 3, 2008)—The word “subrogation” probably doesn’t mean a lot to most Americans. But for anyone who’s been the victim of someone else’s reckless driving, subrogation—the process by which insurance companies make sure that the at-fault party is responsible for costs in order to keep your rates low—is familiar and valuable. That’s why the subrogation and recovery experts at Indiana-based Praxis Consulting are quickly becoming *the* team to turn to when insurance companies want to save money, help their customers, and identify new revenue streams. Building on their esteemed reputation, Praxis recently expanded its association with insurance giant GEICO to complement and enhance GEICO’s internal subrogation recovery effort in order to ensure GEICO’s continued success in its pursuit of “best-of-breed subrogation recovery performance.”

"Praxis's ongoing efforts have contributed to GEICO's subrogation performance, and we look forward to enjoying the ongoing success of this relationship," said Jay Braddock Jackson, Claims Attorney for GEICO.

Added Robert Ford, President and Founder of Praxis, "From the beginning, Praxis has been about helping our clients do better for their customers, and we are pleased to grow our relationship with GEICO. Their commitment to leaving no stone unturned in the pursuit of all available revenue consistently allows them to be an outstanding value."

Founded in 1997 on the straightforward mission of “no file left behind,” Praxis Consulting has consistently provided top-notch, money saving services to U.S. auto insurers, self-insureds and municipalities. The company’s commitment to hands-on, personalized service has enabled it to provide specialized, strategic service to all of its clients with the end goal of conducting large-scale, closed-file reviews in a very short period of time.

GEICO continues to find ways to manage its business costs in order to offer savings to all drivers today. For the past two years, *Fortune* magazine has named Berkshire's property-casualty insurance operation the most admired in the country.

About GEICO

GEICO (Government Employees Insurance Company) is the third largest private passenger auto insurer in the United States based on the latest 12 months' written premium. It provides auto insurance coverage for nearly 8.5 million policyholders and insures more than 14.4 million vehicles.

In addition to auto insurance, GEICO offers customers insurance products for their motorcycles, all-terrain vehicles (ATVs), boats, homes, apartments and mobile homes. Commercial auto insurance and personal umbrella protection and life insurance are also available.

As a member of the Berkshire Hathaway group of companies, GEICO is rated A++ for financial stability by A.M. Best Company and ranks at the top of several national customer satisfaction surveys. For more information, go to www.geico.com.

About Praxis

Praxis Consulting is a service provider specializing in subrogation benchmarking, outsourcing and closed-file reviews and enhancing the recognition and recovery results of U.S. auto insurers, self-insureds and municipalities in all 50 states.

Praxis was founded in 1997 with an emphasis on no-fault markets and within a few years expanded its service offerings to the collision platform. As a niche provider, Praxis possesses a significant competitive advantage due to its size, strength and capacity.

Praxis Consulting has developed into a widely respected organization, achieving rapid revenue growth and substantial increased market share. For more information about Praxis Consulting, Inc., go to www.praxisconsulting.com.